



ORGANIZED BY

WOMEN WING CONSUMERS ASSOCIATION PAKISTAN



Women Dignity Awards 2026 – Nomination Criteria

Main Theme:

“Ready to Give: Rights – Justice – Action”

Organized by:

Women Wing, Consumers Association of Pakistan (CAP)

About the Awards:

The Women Dignity Awards are a prestigious national recognition honoring women whose lives and work embody dignity, courage, integrity, and service.

Anchored in the theme “Ready to Give: Rights – Justice – Action,” these awards celebrate women who move beyond intent to impact — advocating rights, standing for justice, and taking meaningful action for societal betterment.

The 2026 ceremony marks the 5th consecutive year of celebrating women whose leadership and service reflect the enduring legacy of Pakistan’s most inspiring women leaders.

Objectives of the Awards:

- To recognize women who actively uphold human dignity and ethical values
- To promote awareness of consumer rights, social justice, and civic responsibility
- To celebrate women who translate compassion into action
- To inspire future generations through role models of principled leadership

Award Categories & Detailed Criteria:

1. Madar-e-Millat Mohtarma Fatima Jinnah Award

For Integrity, Courage & Principled Leadership

This award recognizes women who exemplify moral courage, integrity, and principled leadership, inspired by the values and vision of Mohtarma Fatima Jinnah.

Evaluation Criteria:

- Unwavering ethical standards and integrity



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- Courage to stand for truth, justice, and constitutional values
 - Leadership in public service, education, law, or advocacy
 - Strong commitment to human and consumer rights
- Ability to inspire others through principled action

2. First Lady - Begum Rana Liaquat Ali Khan Award

For Social Uplift & Grassroots Empowerment

This award honors women who have demonstrated lifelong commitment to community service, social development, and empowerment at the grassroots level, reflecting the pioneering spirit of Madar-e-Millat.

Evaluation Criteria:

- Sustained engagement in community welfare initiatives
- Tangible impact in women empowerment, education, or social uplift
- Promotion of dignity, self-reliance, and equity
- Ethical conduct and selfless service
- Alignment with the theme Rights – Justice – Action

3. Dukhter e Mashriq Shaheed Mohtarma Benazir Bhutto Award

For Visionary Leadership & Social Transformation

This award is conferred upon women who have demonstrated visionary leadership and resilience, creating transformative impact at institutional, regional, or national levels.

Evaluation Criteria:

- Visionary leadership leading to systemic or policy-level change
- Advocacy for democracy, inclusion, and social justice
- Resilience and courage in the face of adversity
- Commitment to gender equity, youth empowerment, and inclusion
- Action-oriented leadership aligned with the theme Ready to Give



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Common Eligibility (All Categories):

- Nominee must be a woman of integrity and good repute
- Minimum of 5 years of sustained contribution
- Demonstrated alignment with dignity, ethics, and social responsibility
- No involvement in activities contrary to human dignity or the law

Nomination & Selection:

- Nominations are evaluated by an independent Jury
- Assessment is based on impact, integrity, leadership, and sustainability
- Final approval rests with Consumers Association of Pakistan (CAP)
- Decision of the Jury shall be final and binding

To register for the prestigious *Women Dignity Awards*, kindly fill out the nomination form through the link below and complete your registration process:

[Nomination Form](#)